



Los Angeles Unified School District

Facilities Services Division - New Construction Branch

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Superintendent of Schools

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To Whom It May Concern:

As the Director of Design Requirements in the Los Angeles Unified School District (LAUSD) responsible for the Educational Specifications and working with the educators to develop the most technologically advanced learning environments for the entire LAUSD, I believe it is imperative that our students have a learning environment that not only meets today's highest expectations, it must exceed them. At LAUSD we pride ourselves on setting the trends for tomorrow, which means providing the absolute best learning environment for every student within our system. Visual learning is a key strategy for helping students to succeed. Technology has changed the way the world works, and inevitably, it's changing the nature of learning as well.

With that said, the most technologically advanced schools must utilize the most technologically and scholastically advanced learning tools. Scenewise, Inc. is a company that in my opinion has created learning tools that are the future of teacher-student connection. Their proprietary eeFilms provide an opportunity for teachers to connect with students using visual and interactive content based on "teachable moments" from popular documentary films.

EE Films capture and hold the attention of students. Incorporating eeFilms into the curriculum will greatly enhance the ability of teachers to use both technology and film to connect with and educate students on virtually any subject. Whether utilizing the eeFilm format online or as an in-class DVD, Scenewise has created a truly new and advanced method for teaching and learning.

Sincerely,

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